

## Mission and Values of the PMPRB

The mission of the PMPRB is to contribute to Canadian health care by ensuring that prices of patented medicines are not excessive. The PMPRB achieves this by:

- promoting voluntary compliance with Guidelines established by the Board
- reviewing prices and taking remedial action when necessary
- analyzing and reporting to Canadians on price trends of all medicines and on research and development conducted by patentees
- consulting with interested parties on Guidelines and other matters of policy
- fostering awareness of the Board's mandate, activities and achievements through communication, dissemination of information and public education.

In fulfilling the mission we are committed to innovative leadership based on the following values:

- effectiveness and efficiency
- fairness
- integrity
- mutual respect
- transparency of process
- a supportive and challenging work environment.

All PMPRB publications are available in both official languages.

To obtain our publications, log on to our website: [www.pmprb-cepmb.gc.ca](http://www.pmprb-cepmb.gc.ca) or call us at our toll-free number: 1-877-861-2350.

The Patented Medicine Prices Review Board  
Standard Life Centre  
Box L40  
333 Laurier Avenue West  
Suite 1400  
Ottawa, Ontario  
K1P 1C1

Telephone: 613-952-7360  
Facsimile: 613-952-7626  
TTY: 613-957-4373